



imSolutions, llc
PROVIDING SERVICE BEYOND THE DEMAND

Capabilities Overview



Agenda

- **INTRODUCTION**
- **CORPORATE OVERVIEW**
- **CORE COMPETENCIES**
- **COMPETENCY HIGHLIGHTS**
- **WHY IMSOLUTIONS, LLC**
- **POINT OF CONTACT**



Introduction

- Established in 2002, IMSolutions, LLC (IMS) is a small, woman-owned, veteran-owned disadvantaged 8(a) management consulting firm, located in Woodbridge, Virginia
 - Specialize in providing innovative and cost-competitive management solutions to support enterprise growth agenda through strategy formulation
 - Solutions based on analytic talents fused with a deep understanding of the clients we serve and their broader strategic and policy context
 - Unrivalled depth and experience in public sector acquisition policies, processes, and procedures
 - Our mission is:

To add value immediately by bringing best practices, in conjunction with the proven analytical tools and methods, and a pragmatic, results-oriented approach to assist clients in acquiring mission critical capabilities

Corporate Overview

- Experienced in developing concepts, articulating policies and programs, and communicating vital ideas through focused research and analysis for leaders in government and industry
 - Experienced in developing a strategic planning process that involves not only determining where an organization wants and needs to go, but also how it is going to get there
 - Experienced in developing and implementing processes that enable clients to plan, execute, and monitor programmatic information and activities in a completely integrated and expeditious manner
 - Key alliances in place with independent consultants as well as industry leaders to access best of breed technology as well as intellectual capital
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- **Contract Vehicles:** GSA Management, Organizational & Business Improvement Services (MOBIS) and SeaPort Enhanced
 - **NAICS Codes:** 541330, 541430, 541511, 541512, 541513, 541519, 541611, 541614, 541618, 541690, 541720, 561110, 923120, 926110, 926150, 541219, 541712, 541990, 611430

Core Competencies

- Quantitative Analyses
- Knowledge Management
- Integrated Logistics Support
- Acquisition Support
- Mission Assurance
- Strategic Planning
- Strategic Communications
- Science and Technology Support
- Manpower Training Analysis
- Survey Support

Competency Highlights

- **Quantitative Analyses:**

- Generate estimates by utilizing a combination of engineering, analogous systems, and bottom-up cost estimating techniques
- Perform statistical analysis to define confidence levels for each phase of the estimate to account for uncertainty
- Implement Earned Value Management (EVM) or EVM-like paradigm for monitoring program progress and performance issues
- Conduct Business Case Analyses (BCAs)
- Develop metrics and incentives that are critical to the successful implementation of any performance based acquisition or support strategy
- Conduct cost, schedule, technical and supportability risk analysis
- Conduct Return On Investment (ROI) analysis



Competency Highlights Cont...

- **Knowledge Management:**

- Comprehensive expertise in developing and implementing processes that enable clients to plan, execute, and monitor programmatic information and activities in a completely integrated and effective manner
- Develop processes that are well defined, readily implemented and easily tracked
- Provide faster access to critical program information from multiple sources in various formats
- Assimilate massive quantities of relevant data efficiently and expeditiously
- Reorganize, distill, and conceptualize data
- Define the issues produced by data analysis
- Produce findings that are succinct and easily understood
- Document findings in a style and format appropriate to the medium in which the data is to be disseminated



Competency Highlights Cont...

- **Integrated Logistics Support:**

- Conduct logistics trades related to any aspect of the acquisition process: design, development, production, fielding, sustainment and disposal
- Assist in assessing and certifying the adequacy of life cycle support planning, management, resources, and execution as part of the Milestone Decision Process
- Conduct rigorous management analyses to facilitate developing relevant logistics documents and compliance with milestone schedules
- Analyze distribution and transportability compatibilities and interfaces
- Conduct transportability assessments by reviewing new equipment acquisitions, development and commercial, for compliance with transportability standards
- Develop processes for optimizing the planning, procurement, repair, delivery and return processes, as well as the requisite information flows between logisticians, using unit and vendor
- Draft directives, guidance, procedures and handbooks for all facets of Integrated Logistics Support

Competency Highlights Cont...

- **Acquisition Support:**

- Define program objectives and requirements
- Evaluate statutory and regulatory directives for meeting program objectives
- Develop cost estimates that possess a high-level of accuracy and facilitate programmatic adjustments and “what-if” analyses
- Provide analyses and recommendations to support sound acquisition and funding decisions
- Evaluate how well programs and policies are meeting program objectives
- Document findings based on rigorous empirical decision analysis



Competency Highlights Cont...

- **Mission Assurance:**

- Support development of Antiterrorism (AT); Chemical, Biological, Radiological, Nuclear, and High Yield Explosive (CBRNE); and Critical Infrastructure Protection (CIP) Policies, Procedures, Orders and Plans
- Conduct Joint Staff Integrated Vulnerability Assessment (JSIVA) audits
- Implement comprehensive Mission Assurance Program in accordance with pertinent Orders and References
- Develop Priority Intelligence Requirements (PIRs) and Commander's Critical Information Requirements (CCIRs)
- Support annual Program Reviews (PRs) of installation Mission Assurance Programs
- Support AT exercises to determine Mission Assurance deficiencies
- Collect and disseminate threat indications and warnings
- Manage Core Vulnerability Assessment Management Program (CVAMP) database
- Develop procedures to establish Random Antiterrorism Measure (RAM) program

Competency Highlights Cont...

- **Strategic Planning:**

- Proven experience in developing a strategic planning process that involves not only determining where an organization wants and needs to go, but also how it is going to get there
- Experts in developing a strategy, a vision, a mission and a specific plan of action that contributes to long-term, sustainable success
- Experts in implementation techniques to ensure that a strategic plan is the true determining factor as to whether or not an organization is effective
- Experts in generating methodologies that create higher levels of motivation, commitment and fuel continuously higher levels of achievement from everyone within the organization



Competency Highlights Cont...

- **Strategic Communications:**

- Broad spectrum of expertise in developing and implementing strategic visions and plans, communications and advocacy programs, and print and electronic media projects
- Combine strategic planning and implementation, research and analysis, creative services, interactive technology services, media planning and placement, process management and public relations to deliver marketing results
- Comprehensive experience in devising strategies that maximize use of internet capabilities by creating and modifying websites which are unique and superior to the industry gold standard
- Experience in supporting behavioral research projects that involve not only determining where an organization wants and needs to go, but also how it is going to get there
- Experts in generating strategic communications products and deliverables that “Speak with One Voice” and convey an accurate, favorable, and consistent message

Competency Highlights Cont...

- **Science & Technology Integration:**
 - Developing Science & Technology Roadmaps that serve as an overarching structured process for successfully exploring and inserting technology options
 - Performing rigorous gap analysis for existing Programs of Record for technology integration
 - Communicating gaps to the Science & Technology community
 - Evaluating performance, technology maturity, producibility, and cost
 - Identifying resource requirements to acquire needed technology
 - Integrating resource requirements in the Program Objectives Memorandum (POM) process
 - Structuring Technology Transition Planning
 - Developing Technology Need Statements and associated Technology Opportunities Guides
 - Developing white papers that highlight areas of “Technology Push”

Competency Highlights Cont...

- **Manpower Training Analysis:**
 - Manpower, Personnel and Training Analysis (MPTA) Reports as well as Manpower, Personnel and Training Plans (MPTP)
 - Provide training recommendations that cover the life cycle of the systems: Developmental and Operational Testing (DT/OT), Instructor and Key Personnel (I&KPT), New Equipment Team (NET), Functional School, Unit and Sustainment Training
 - Develop Courses of Action (COA) addressing training requirements for the systems over the life cycle



Competency Highlights Cont...

- **Survey Support:**

- Experience in supporting behavioral research projects that involve not only determining where an organization wants and needs to go, but also how it is going to get there
- Expertise in identifying stratified, random samples that are not only statistically, but more importantly, are demographically representative of the target population as a whole
- Expertise in developing and executing survey strategies and a specific plan of action that contributes to successfully capturing behavioral patterns
- Expertise in techniques to ensure that a survey facilitates generating accurate data based on objective criteria that is relevant to the research project
- Expertise in utilizing methodologies that foster open and honest data capture



Why IMSolutions, LLC

- **Expertise and Experience**
 - Worked with Public Service clients, to include: Department of Defense, Treasury, and other civilian agencies
 - Offer the best available skill mix, drawn from across the company in order to meet the current or any anticipated future requirement
 - Our consultants on average have over 20 years experience in managing complex multi-million, multi-year projects
 - Visionary: looks at not only “what is,” but “what should be”
- **Provides “Best in Industry” Solutions**
 - Proven track record of establishing, executing, and working under collaborative support environment
 - Developed methodologies and models that contribute to establishing a solid program foundation, which further reduces Government cost and risk
- **Continuity and Competitive Price**
 - Responsive team to meet any current or future support needs across a wide spectrum of support areas
 - Seamless and scalable high quality support with no interruption
 - Quality support at a competitive price

Point of Contact



Address:

3600 Pointe Center Court
Suite 200
Woodbridge, Virginia 22192

Tel : (703)-221-2865

Fax: (703) 221-2755

Email : info@imsolutionsllc.com

Website: www.imsolutionsllc.com

